ourism business flying

success nigh after Days on

GRAEME and Ruth Day are loating on air.

Floating Images their loswich-based business, happening for the couple and Things just seem to keep

four tourism operators in the the Queen Street Mall. Visitor Information Centre in showcased in the new Brisbane greater Brisbane region to be For starters, they are one of

visitors for 24 hours, seven days plays the QT-sponsored balloon according to Mr Day. a week - a fantastic promotion to international and domestic A giant plasma screen dis-

dustries moving to the area Queensland," he said. opportunities for south-east meant there were "huge tourism Population growth and in-

mote the business further. campaign, which would pro-Council's "See it, live it, do it" ing forward to Ipswich City Mr Day said he was also look

sungers at a time. balloon, which carries 10 pas-Currently the couple has one

doubling that capacity," Mr Day "By 2007 we are looking at

they could take 60 passengers at have three balloons, meaning once. Mr Day said Floating mages was once again the only pswich Tourism operator ac-In 10 years the couple hopes to

sults from our first Oztalk in

accommodation packages are (4.30am or 6.30am). Dinner and be prepared to get up early

about \$670 a couple.

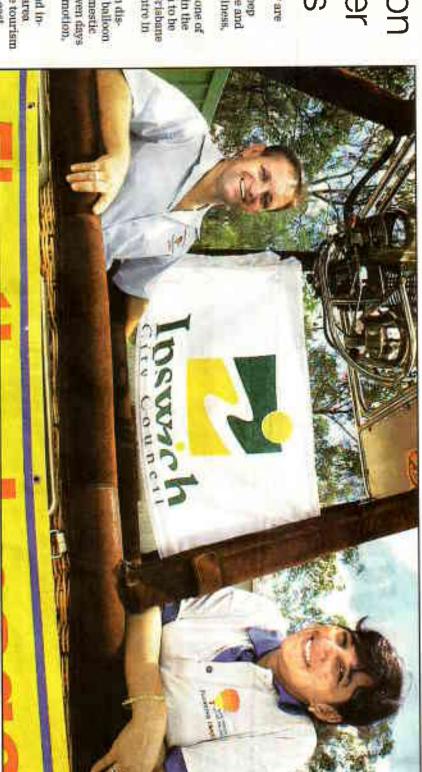
repeat business," Mr Day said bane's airport and 94% are the market flying into Bris-

country balloon flights."

If you want to go ballooning,

We're excited to see the re-

April 2005 with a number of



tourism products to travel incepted to attend Oztalk 2006, Pictured are owners Graeme and Ruth Day. expo that showcases Australian dustry wholesalers and retail and, in April hosted in Auckland, New Zea Oztalk is a travel industry New Zealanders are 50% of Ipswich and the Scenic Rim flying over the heritage city of Zealand retail travel agencies tion to experience city and that the New Zealanders are bookings direct from the New their Gold Coast accommodaregion, they are driving up from "Not only is it a great coup

Floating Images is one of four tourism operators in the greater Brisbane region to be showcased at the new Brisbane Visitor Information Centre Photo: Damian Duniop N00805GC

Quensland

30 November 2005